

Submission Template
7th AWBR International Conference June 12-15, 2013

Title (Times 14 bold)

Name of Author 1 (Times 12 bold, centered)
Affiliation, country (Times, italics, 12, centered)
(email of author azds@fre.esr) (Times 12, centered)

Name of Author 2 (Times 12 bold, centered)
Affiliation, country (Times, italics, 12, centered)
(email of author azds@fre.esr) (Times 12, centered)

etc if more than 2 authors

Abstract (Times 12, italics, justified left and right)

*Authors must supply a structured abstract set out under the following sub-headings
(maximum is 250 words in total):*

- Purpose (mandatory)*
- Design/methodology/approach (mandatory)*
- Findings (mandatory)*
- Practical implications (if applicable)*

Key words: Cicero, Catiline, Orations , Distribueudos (3-5)

If you submit a paper to the **Academic Session**, the paper should not exceed **10 pages** (excluding front page, appendices and reference list). Have in mind that academic papers should have a strong theoretical focus with relevant empirical and managerial implications.

If you submit a paper to an **Applied Session**, the paper should not exceed **5 pages** (excluding front page, appendices and reference list). Have in mind that applied papers should have a strong empirical focus with relevant managerial implications.

Start body of the text, page 2, font Times New Roman 12, single spaced. Left and right justified

1. HEADINGS 1, TIMES 12 BOLD

Margaux Margaux Margaux Margaux Margaux Margaux Margaux Margaux Margaux
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1.1. Sub-heading 1, Times 12 bold

Saint Emilion Petrus Saint Emilion Petrus Saint Emilion Petrus Saint Emilion Petrus Saint
Emilion Petrus Saint Emilion Petrus

1.1.1. Sub-Sub-heading 2, Times 12 bold italics

Margaux Saint Emilion Petrus Margaux Saint Emilion Petrus Margaux Saint Emilion Petrus
Margaux Saint Emilion Petrus

Tables and **figures** should have a title, and should be announced in the body of the text. They should be located at the right place in the paper. Table should not be submitted as graphic elements.

Notes or **Endnotes** should be used only if absolutely necessary and must be identified in the text by consecutive numbers, enclosed in square brackets and listed at the end of the article.

References to other publications must be in Harvard style and carefully checked for completeness, accuracy and consistency. You should cite publications in the text: (Adams, 2006) using the first author's name or (Adams and Brown, 2006) citing both names of two, or (Adams et al., 2006), when there are three or more authors. At the end of the paper a reference list in alphabetical order should be supplied:

- For books: Surname, Initials (year), Title of Book, Publisher, Place of publication.
e.g. Harrow, R. (2005), No Place to Hide, Simon & Schuster, New York, NY.
- For book chapters: Surname, Initials (year), "Chapter title", Editor's Surname, Initials (Ed.), Title of Book, Publisher, Place of publication, pages.
e.g. Calabrese, F.A. (2005), "The early pathways: theory to practice – a continuum", in Stankosky, M. (Ed.), Creating the Discipline of Knowledge Management, Elsevier, New York, NY, pp. 15-20.
- For journals: Surname, Initials (year), "Title of article", Journal Name, volume, number, pages.

e.g. Capizzi, M.T. and Ferguson, R. (2005), "Loyalty trends for the twenty-first century", *Journal of Consumer Marketing*, Vol. 22 No. 2, pp. 72-80.

- For published conference proceedings: Surname, Initials (year of publication), "Title of paper", in Surname, Initials (Ed.), Title of published proceeding which may include place and date(s) held, Publisher, Place of publication, Page numbers.
eg Jakkilinki, R., Georgievski, M. and Sharda, N. (2007), "Connecting destinations with an ontology-based e-tourism planner", in *Information and communication technologies in tourism 2007 proceedings of the international conference in Ljubljana, Slovenia, 2007*, Springer-Verlag, Vienna, pp. 12-32.
- For unpublished conference proceedings: Surname, Initials (year), "Title of paper", paper presented at Name of Conference, date of conference, place of conference, available at: URL if freely available on the internet (accessed date).
eg Aumueller, D. (2005), "Semantic authoring and retrieval within a wiki", paper presented at the European Semantic Web Conference (ESWC), 29 May-1 June, Heraklion, Crete, available at: <http://dbs.uni-leipzig.de/file/aumueller05wiksar.pdf> (accessed 20 February 2007).
- For working papers: Surname, Initials (year), "Title of article", working paper [number if available], Institution or organization, Place of organization, date.
e.g. Moizer, P. (2003), "How published academic research can inform policy decisions: the case of mandatory rotation of audit appointments", working paper, Leeds University Business School, University of Leeds, Leeds, 28 March.
- For newspaper articles (authored): Surname, Initials (year), "Article title", Newspaper, date, pages.
e.g. Smith, A. (2008), "Money for old rope", *Daily News*, 21 January, pp. 1, 3-4.
- For newspaper articles (non-authored): Newspaper (year), "Article title", date, pages.
e.g. *Daily News* (2008), "Small change", 2 February, p. 7.
- For electronic sources: if available online the full URL should be supplied at the end of the reference, as well as a date that the resource was accessed.
e.g. Castle, B. (2005), "Introduction to web services for remote portlets", available at: <http://www-128.ibm.com/developerworks/library/ws-wsrp/> (accessed 12 November 2007).